

andrewslifkin

PRINT + IDENTITY + WEB

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Profile

Four years of experience in print, identity, and web design. I have a strong ability to multi-task, prioritize and work in a fast paced environment. Knowledgeable in the print production process with the ability to think independently, lead and work productively in a team environment.

Experience

Designer/Production Coordinator, Urban Design Studio (UDSOnline.com); West Palm Beach, FL - May 2007 - December 2008

Specialized in 2D graphics, digital photography, web development, and digital illustrations. Digitally enhance and alter photographs to represent "before & after" graphics. In-house marketing materials, including: the Urban Design Studio web site, newsletter, brochure and promotional products as well as provide daily IT support and networking needs for the entire office.

Owner/Designer, BLVD Design Studio (blvdstudios.com); January 2006 - Present

Started a freelance graphic and web design business while in college.

Clients include:

Bogani & Robes, PLLC (BoganiandRobes.com)

Worked closely with Green Group Studio to design and code a fully functional web site for the Law Offices of Bogani & Robes, PLLC.

Challenge Sport Fishing

Designed logo, collateral materials, flyers and advertisements.

Michael Bass Group

Developed a multi-page brochure for the Collaborative Communications Summit Conference and package design for an innovative product.

Morelli's Italian Kitchen

Designed dinner, lunch, and take-out menus.

Hurricane Grill and Wings

Worked directly with the VP of Marketing to design print advertisements, restaurant menus, and flyers.

Education

Digital Media Arts College, Boca Raton, FL

Bachelor of Fine Arts, Graphic Design - 2006 - 2009

GPA 3.8

Skills

Versatile on both Mac and Windows platforms. High level of experience with Photoshop, Illustrator, InDesign, Acrobat, Lightroom Dreamweaver (html + css) and the Microsoft Office Suite. Also familiar with JavaScript, Joomla, WordPress, Flash and After Effects.

Professional Affiliations

National Association of Photoshop Professionals (NAPP)

Delta Epsilon Iota Academic Honor Society

References and portfolio are available upon request.